

## Message Text

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14

ACTION NEA-10

INFO OCT-01 AF-08 EB-07 ISO-00 CIAE-00 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /056 W

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R 231015Z JUL 76

FM AMCONSUL CASABLANCA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4263

AMEMBASSY DAKAR

AMEMBASSY PRETORIA

AMEMBASSY RABAT

AMCONSUL JOHANNESBURG

AMCONSUL CAPE TOWN

UNCLAS CASABLANCA 0836

E.O. 11652: N/A

TAGS: BEXP, SF, MO, SE, EFIS

SUBJ: FISHERIES TRADE FAIRS

REF: (A) JOHANNESBURG A-72

1. THREE INTERNATIONAL TRADE FAIRS WILL BE HELD DURING  
1976-77 WHICH OFFERS US FISHING INDUSTRY OPPORTUNITY  
TO INTRODUCE THEIR PRODUCTS INTO AFRICAN MARKET.

2. SOUTH AFRICA: FISH AND MARINEX, THE INTERNATIONAL  
FISHING  
AND MARINE INDUSTRIES EXHIBITION OF SOUTHERN AFRICA WILL BE  
HELD AT THE GOODWOOD SHOWGROUNDS, CAPE TOWN, OCTOBER 27-30,  
1976.

INFORMATION MAY BE OBTAINED FROM SPECIALIZED EXHIBITIONSU(PY)  
LTD., P.O. BOX 2900, JOHANNESBURG 2000, OR FROM CAPE TOWN  
OFFICE, 309 ROSCO BUILDING, CLAREBONT 7700, CAPTE TOWN,  
CAPE PROVINCE, SOUTH AFRICA.

3. SENEGAL: FIRST AFRICAN FISHERIES EXHIBITION IS SCHEDULED TO  
TAKE PLACE NEAR YOFF-DAKAR INTERNATIONAL AIRPORT FROM FEBRUARY  
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16 TO 22, 1977. AN ALL-AFRICAN FISHERIES CONGRESS WILL ALSO

BE HELD AT SAME TIME. EXHIBITION OFFERS U.S. FISHING INDUSTRY REPRESENTATIVES AND SHOULD BE CONSIDERED AS A HIGHLY SIGNIFICANT DEVELOPMENT FOR COMPANIES INTERESTED IN AFRICAN MARKET. INFORMATION MAY BE OBTAINED FROM: WORLD FISHING, RIVERSIDE HOUSE, HOUGH STREET, WOOLWICH, LONDON, SE18 6LR, ENGLAND.

4. NBROCCO: CASABLANCA INTERNATIONAL TRADE FAIR SCHEDULED FOR APRIL OR MAY 1977. INTERESTED FISHERY FIRMS WOULD BE ABLE TO DISPLAY PRODUCTS IN GRAND PALAIS OR PERHAPS INSIDE PROPOSED U.S. PAVILION. FAIR OFFERS GOOD POTENTIAL FOR BOAT BUILDERS,

ELECTRONIC FISHING EQUIPMENT SALES, AND FOR MANUFACTURING FISH CANNING EQUIPMENT. FOR DETAILS CONTACT: COMMERCIAL OFFICER, AMERICAN CONSULATE GENERAL, B.P. 675, CASABLANCA, MOROCCO.

5. RFA HOPES TO ATTEND ALL 3 EXHIBITIONS AND WILL BE WILLING TO ASSIST ANY INTERESTED U.S. FISHERY FIRM IN PREPARING FOR ANY OR ALL OF THE FAIRS.

6. FIRMS INTERESTED IN PARTICIPATING IN THE SOUTH AFRICAN EXHIBITION SHOULD TAKE IMMEDIATE STEPS TO BOOK SPACE AND OBTAIN ENTRY VISAS. FIRMS INTERESTED IN THE DAKAR/CASABLANCA EXHIBITIONS SHOULD MAKE EVERY EFFORT TO HAVE SALES LITERATURE AVAILABLE IN FRENCH AS WELL AS IN ENGLISH. FISHER

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## Message Attributes

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